

Registration Form

Name: _____

Address: _____

Affiliation: _____

Phone: _____

email: _____

- Will attend:
 symposium and/or
 reception
- Intend to bring book or sample of work
for Book Artists' Jam

Registration fee — \$45
(includes lunch at Stonsby Commons,
Rutgers–Newark Campus)
Rutgers Faculty and Staff — \$15

Note: Students may attend the Symposium
without charge, but must register
beforehand by calling 973/353-5222

All checks should be made payable to:

Rutgers, The State University of New Jersey

Send registration form and check to:

Dana Library Administration
John Cotton Dana Library
185 University Avenue
Newark, NJ 07102-1814

Registration Deadline:
November 1, 2010
Limited Seating

RUTGERS
University Libraries
Dana Library Administration
John Cotton Dana Library
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RUTGERS
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Research and Reverie

The Art and Craft of
Letterpress

16th Annual New Jersey
Book Arts Symposium



Linoleum tile by Barbara Henry

Friday, November 5, 2010
8:30 am — 5:00 pm
John Cotton Dana Library
Newark Campus

The accompanying exhibition will
run November 6 – January 22, 2011

Schedule of Events

- 8:30 a.m. Coffee and Registration
8:40 a.m. Book Arts Jam
9:45 a.m. Welcome
10:00 a.m. Introduction to Research and Reverie
Barbara Henry, Program Chair
10:25 a.m.–12:00 p.m. Artist Presentations
10:25 a.m. Barbara Mauriello
10:45 a.m. Roni Gross
11:05 a.m. Theo Rehak, type founder (30 minutes)
12:00 p.m. Lunch
2:00 p.m. OPEN MIKE (Random Announcements)
2:00 p.m. Artist Presentations
4:00 p.m.
2:15 p.m. Introduction of Michael Joseph and Bryan Baker by Karen Guancione
2:20 p.m. Michael Joseph
2:45 p.m. Bryan Baker
3:05 p.m. Break
3:15 p.m. Introduction of Steven O. Saxe, by Barbara Henry
3:20 p.m. Steven O. Saxe, historian (45 minutes)
4:05 p.m. Exhibition Opening: Amanda Thackray, curator

Directions

Rutgers - Newark Campus is located near New York City and several major New Jersey roadways. For more information on directions or parking, please contact (973) 353-5222.

BY RAIL

From Harrison, Jersey City, Hoboken, NYC: PATH to Penn Station, Newark

From NYC and the South: AMTRAK and NJT to Penn Station, Newark

BY NEWARK CITY SUBWAY

Exit at the Washington St. station. After exit turn right on University Ave, walk for about 1 and 1/2 Blocks and go up stairs by the "Rutgers" overhead arch and enter Dana Library.

BY AUTO

Garden State Parkway:
Take exit 145. As you come off the ramp, bear right and follow signs for Route 280 East, Newark-Harrison. Once on Route 280, stay in the right-hand lane. Follow signs for Harrison. Continue until King Blvd, exit 14A. Take exit to bottom of ramp and turn right onto King Blvd. Continue on King Blvd. four and one-half blocks to campus.

New Jersey Turnpike:
Take exit 15W(West) to Route 280. Continue past the first exit 15(marked Newark-Belleville) to the second exit 15, named King Blvd. At bottom of ramp, turn left, following signs for King Blvd. At stop sign, turn left onto King Blvd. Continue on King Blvd. four and one-half blocks to campus.

Holland Tunnel:
To Routes 1 and 9 South five miles from tunnels take exit to "Newark and the Oranges" onto Raymond Blvd. Follow this past Penn Station (two miles) and turn right on Washington St. (four blocks past McCarter Highway). Make left onto Bleeker St. Make next left onto University Ave. and park in parking deck on left.

RESEARCH AND REVERIE

In an age of instantaneous electronic communication, the slow pace of traditional methods of composing and printing from type continues to offer book artists a complex, historically resonant and perhaps more deeply felt experience of the art of expression. RESEARCH AND REVERIE will focus on the recent history and culture of letterpress printing and the design of the book structure. Steven O. Saxe, a renowned historian of printing, and Theo Rehak, a type founder, will share their research into past practices and what that means for the future of type and artists will discuss how they use traditional letterpress skills and the book structure to create their own inventive and expressive artworks. In presentations by Barbara Henry, the Program Chair, and Barbara Mauriello, a bookbinder, RESEARCH AND REVERIE will also consider the collaborative nature of building a book and how, in opposition to traditional artistic media such as a painting and sculpture, which emphasize the vision and expression of a single creative individual, the art of book-making is inherently cooperative and interactive, more like the work of a musical ensemble. Artists Roni Gross and Bryan Baker will talk about how they integrate letterpress into their artists' books, and Michael Joseph, founding director of the New Jersey Book Arts Symposium, will present a short tribute to the iconoclastic typographer, Lowell Bodger.